

Rashmi P

Product Design Lead

“ Product Design Lead with 5 years of experience delivering 10+ SaaS products for US-based clients, improving usability, efficiency, and product scalability. Skilled in end-to-end product design and Agile execution, with recent focus on AI-driven workflows and design-to-development collaboration.

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Portfolios

Behance

My design portfolios

Achievements

Product Start-up Happymonk AI Labs Pvt. Ltd. Runner-up in ULIP LogiXtics Hackathon

Delivered impactful UI/UX design

Education

Amrita School of Engineering, Amrita Vishwa Vidyapeetham Bengaluru.

B.tech in Electronics and Instrumentation Engineering | 2015–2019

Certification

Uxmint Academy

Certified UX & UI designer. Issued on Nov 2020. Certificate ID #CEDOCT1912

Experience

Dhan AI

Full time 3 years 2 months

Product design lead

Present – Feb 2024 • Remote

Product designer

Feb 2024 – Feb 2023 • Remote

- Built and launched the [XECT.AI](#) website using AI-assisted vibe coding while serving as the Solo Product Designer, leading the end-to-end design of an AI agents automation and analytics platform.
- Led end-to-end design for **10+ SaaS** products for **US-based ISP clients**
- Collaborated across product, engineering, and stakeholders in Agile environments
- Leveraged Claude AI** to create design systems and application mock-ups
- Contributed to development workflows through GitHub documentation, bridging design and engineering
- Worked as Project Manager**, ensuring timelines and quality delivery
- Acted as a QA tester**, identifying edge cases using LambdaTest and improving product stability before release
- Designed and **launched 6+ SaaS products for clients**
- Created wireframes, prototypes, and user-centric UI
- Conducted UX research and interviews with real customer support agents to improve usability of agent-facing applications
- Acted as Scrum Master**, managing sprints and improving delivery timelines.
- Led client interactions, translating requirements into scalable product solutions
- Owned end-to-end product design for key features and releases

Happymonk AI

Full time 1 year 9 months

Product designer

Feb 2023 – Jun 2021 • Bengaluru

- Designed Smart AI Based Surveillance System Detecting anomalies
- Conducted user research and improved usability across core flows
- Created UI guidelines, improving design consistency across teams
- Collaborated with engineering & data science for product delivery
- Secured Runner-up position at the ULIP Government Hackathon, competing against 500+ companies**

Skills

Design

Web, Mobile & Tablet Design

User Experience & Interface

- Wireframing
- Prototyping
- Testing

Vibe Coding

Frameworks Followed, Design & AI Tools Used

- Material UI
- Ionic UI
- Tailwind CSS

- Figma
- Adobe XD
- Framer

- Figma Make
- Claude
- Gemini
- Co-Pilot